

Privacy Notice for the Resolute Building Intelligence Website

Last modified June 23, 2016

1.0. Welcome to the **Resolute Building Intelligence, LLC** ("ResoluteBI", "we" or "us") **Website**, which includes any other internet properties owned or controlled by the Company (collectively, our '**Website**')

1.0 Introduction and Application of this Privacy Notice

ResoluteBI respects your privacy and is committed to protecting it through our compliance with this Privacy Notice (this "**Privacy Notice**", or this "**Notice**").

This Notice describes the types of information we may collect from you or that you may provide when you visit the Website, and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This Notice applies to information we collect:

- On our Website.
- In email and other electronic messages between you and this Website.

This Notice does **not** apply to information collected by:

- Us offline or through any other means, including on any other website operated by third parties; or
- Third parties by any means, including through any application, content, or advertising that may link to or be accessible from the Website.

Please read this Notice carefully to understand our policies and practices regarding your information and how we will treat it. **IF YOU DO NOT AGREE WITH OUR POLICIES AND PRACTICES, DO NOT USE OUR WEBSITE. BY ACCESSING OR USING THIS WEBSITE, YOU AGREE TO THE PRIVACY NOTICE.** This Privacy Notice is incorporated into the Terms of Use (available at <http://resolutebi/terms>). This Privacy Notice may change from time to time (see **Changes to our Privacy Notice**). **Your continued use of this Website after we make such changes is deemed to be acceptance of those**

changes, so please check the Notice for updates each time you visit the Website.

NOTE TO USERS FROM SWITZERLAND AND THE EUROPEAN

UNION: This Notice and the Terms of Use above are governed by United States law, and we make no representation that the Website is appropriate or available for use in locations outside of the United States. Translations of the Website into languages other than English (if any) are for your convenience only. In the event you visit our Website from outside the United States, please know that your information may be transferred to, stored, and processed in the United States, where our servers are located and our central database is operated. The data protection and other laws of the United States and other countries might not be as comprehensive as those in your country, but please be assured that we take steps to ensure that your privacy is protected. By using our services, you understand that your information may be transferred to our facilities and those third parties with whom we share it as described in this Notice.

2.0 Children Under the Age of 13

The Website is not intended or designed to attract children under the age of 13. We do not collect personally identifiable information from any person we actually know or suspect is a child under the age of 13. If you are under the age of 13, do not use or provide any information on the Website or on or through any of its features, or provide any information about yourself to us, including your name, address, telephone number, email address or any screen name or username you may use.

If we learn we have collected or received personal information from a child under the age of 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under the age of 13, please contact us by sending us an email stating your request to info@resolutebi.com or by writing to us at the address provided below.

3.0 Rolute Building Intelligence
233 Pierce St., Birmingham, MI 48009
+1 248.686.0900

By using the Website, you represent and warrant that you meet all of the eligibility requirements set forth in our Terms of Use (available

at <http://resolutebi.com/terms>). If you do not meet all of such requirements, you must not access or use the Website.

4.0 Information We Collect About You and How We Collect It

We collect several types of information from and about users of our Website, including information:

- By which you may be personally identified, such as first name, last name, email address, or any other identifier by which you may be contacted online or offline ("**Personal Information**");
- That is about you or your actions on the Website but individually does not identify you, such as how you arrived at the Website; and

About your Internet connection, the equipment you use to access our Website, and usage details.

We collect such information:

- Directly from you when you provide it to us;
- Automatically as you navigate through the Website. Information collected automatically may include usage details, IP addresses and information collected through cookies, web beacons, and other tracking technologies which are discussed below in more detail in the section ***Information We Collect Through Automatic Data Collection Technologies***; and
- From third parties, for example, our business partners.

5.0 Information You Provide to Us

The information we collect on or through our Website may include:

- Information that you provide by filling in forms on our Website. For example, if you elect to contact us via the "Contact" link on our Website, you will be communicating with us via email. Consequently, we will receive your email address, as well as any other information you elect to populate in the contact form (so please be careful not to send information, personal or otherwise, that you do not wish us to have). Additionally, we may also ask you for information when you report a problem with our Website to us.
- Records and copies of your correspondence (including email addresses), if you contact us.

6.0 Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website.
- Information about your computer and Internet connection, including your IP address, operating system, and browser type.

The information we collect automatically is statistical data and does not include Personal Information such as name, address, phone number, email, or other types of information that would identify you personally. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- Recognize you when you return to our Website.
- Estimate our audience size and usage patterns.

We do not collect Personal Information automatically. We only obtain it from you if you elect to send it to us.

The technologies we use for such automatic data collection may include "cookies" (or browser cookies). A "cookie", or "browser cookie", is a small file placed on the hard drive of your computer. You may refuse to accept cookies by activating the appropriate setting on your browser. However, if you select this setting, you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.

7.0 Third-Party Use of Cookies and Other Tracking Technologies

Some content or applications on the Website are served by third parties, including content providers and application providers, including services known as Google Analytics (see below for additional information regarding the Google Analytics service). Such third parties may use cookies alone or in conjunction with other tracking technologies to collect information about you when you use our Website. The information they collect may be associated with your online activities over time and across different websites and other online services.

We do not control such third parties'™ tracking technologies or how they may be used. If you have any questions about the practices of such third party, you should contact the responsible provider directly

8.0 Advertisements and Opting Out

We support the right of our visitors to choose. We strive to provide you with choices regarding the personal information you provide to us. We have created the following mechanisms to provide you with the control over your information:

Tracking Technologies

- **Cookies.** Users can opt out of cookies at any time. You can also set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. The Network Advertising Initiative ("**NAI**") provides online instructions and information on how to opt out of communications. Users can use their browser settings to decide whether to turn on and off cookies on the Website. If you disable or refuse cookies, please note that some parts of the Website may then be inaccessible or not function properly.

Research and Analytics

- **Google Analytics.** We use Google Analytics to better understand how visitors interact with the Website. This service provides anonymous information including but not limited to data on where visitors came from, what actions they took on the Website, and where visitors went when they left the Website. We use this information to improve your experience when visiting the Website. To learn more about this service and how to opt out of data collection by Google Analytics, you can reference Google's online information regarding privacy and Google Analytics. From time to time, we may also work with other business partners to conduct research surveys in order to improve the user experience on the Website. We encourage you to read the privacy statements of these business partners to learn about their data practices.

9.0 How We Use Your Information

We use information that we collect about you or that you provide to us, including any Personal Information you elect to provide:

- To present our Website and its contents to you.
- To provide you with information, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us.
- To notify you about changes to our Website or any products or services we offer or provide through it.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

10.0 Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose Personal Information that we collect or you provide as described in this Privacy Notice:

- To our affiliates, including our parent company.
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep Personal Information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of the Company's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Information held by the Company about our Website's users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your Personal Information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our Terms of Use located at <http://resolutebi.com/terms> and other agreements.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of the Company, our customers, or others.

11.0 Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the Personal Information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies.** See the ***Advertisements and Opting Out Section*** above for information on how to opt out of tracking technologies.
- **Communications from the Company.** If you supply us with your email address and subsequently do not wish to have your email address and contact information used by the Company to communicate with you about our activities and services, you may send us an email stating your request to info@resolutebi.com.

We do not control third parties' collection or use of your information. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of NAI at NAI's website, referenced in the ***Advertisements and Opting Out Section*** above.

12.0 External Links

We may provide links to various websites that we do not control. When you click on one of these links, you will be transferred out of our Website and connected to the website of the organization that you selected.

We are not responsible for the nature, quality or accuracy of the content or opinions expressed on such websites, and such websites are not investigated, monitored or checked for quality, accuracy or completeness by us.

Inclusion of any linked website on our Website does not imply or express an approval or endorsement of the linked website by us, or of any of the content, opinions, products or services provided on these websites. Even if an affiliation exists between our Website and a third-party website, we exercise no control over linked sites.

Each of such linked websites maintains its own independent privacy and data collection policies and procedures. While we expect our business partners and affiliates to respect the privacy of our users, we cannot be responsible for the actions of third parties. If you visit a website that is linked to or from our

Website, we encourage you to consult that website's privacy policy before providing any personal information and whenever interacting with any website.

13.0 Accessing and Correcting Your Information

You may also send us an email at info@resolutebi.com to request access to, correct or delete any Personal Information that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

14.0 Your California Privacy Rights

Under California Civil Code 1798.83, residents of the State of California that have provided any personally identifiable information to us have the right to request a list of all third parties to which we have disclosed personally identifiable information during the preceding year for direct marketing purposes.

Alternatively, the law provides that if we have a privacy notice that gives either an opt-out or opt-in choice for use of personally identifiable information by third parties (such as advertisers or affiliated companies) for marketing purposes, we may instead provide you with information on how to exercise your disclosure choice options. In compliance with the second alternative, we have established this Website Privacy Notice that provides you with details on how you may either opt out or opt-in to the use of your personally identifiable information by third parties for direct marketing purposes.

Additionally, CalOPPA requires us to disclose how we respond to "do-not-track" requests from our users. At this time, we do not currently respond to "do-not-track" requests from our users' browsers.

15.0 Data Security

We have implemented measures designed to secure your Personal Information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls. Any, administrative pages will be encrypted using SSL technology. Furthermore, we strive to only store information that is necessary, and only for so long as such information is necessary.

Unfortunately, the transmission of information via the Internet is not completely secure. Although we strive to protect your Personal Information, we cannot guarantee the security of your Personal Information transmitted to our Website. Any transmission of Personal Information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

16.0 Changes to Our Privacy Notice

It is our policy to post any changes we make to our Privacy Notice on this page with a notice that the Privacy Notice has been updated on the Website home page. If we make material changes to how we treat our users' Personal Information, we will notify you through a notice on the Website's home page. The date the Privacy Notice was last revised appears at the beginning of this Notice. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for visiting our Website and this Privacy Notice to check for any changes.

17.0 Contact Information

This website is owned and operated by Resolute Building Intelligence, LLC. To ask questions or comment about this Privacy Notice and our privacy practices, contact us at: Resolute Building Intelligence, LLC, 233 Pierce St., Birmingham, MI 48009; phone 1+ 248.686.0900; or email info@resolutebi.com.